



## INVESTMENT RELATIONSHIPS

For nearly 70 years, the Nebraska Human Resources Institute (NHRI) has identified and developed the next generation's top leaders. Working with hundreds of bright and talented school children and teens, NHRI has helped young leaders understand and use their leadership strengths to create a ripple effect of positive growth and development.

Counselors at NHRI are asked to build *investment relationships* with their junior counselors. The founders of this extraordinary resource, Dr. William Hall and Dr. Donald Clifton, were deliberate about using that phrase because they recognized that making a difference in people's lives requires not just care, but investment in the development of others. NHRI teaches students that being a difference maker requires being an investor.

## ENDOW A STAFF ADVISOR CAMPAIGN

Staff advisors are critical to the success of each NHRI project. These young leaders shepherd and steward investment relationships, ensuring the health and well-being of every counselor and junior counselor. Staff advisors also hold counselors accountable to their investment promise. NHRI seniors selected as staff advisors are assigned to a project other than their own. For example, the Child's Project Staff Advisor might be from Teenage Project. This approach is designed to ensure NHRI students sharpen each other's investment relationship capabilities and think critically about the conduct and development of their relationships.

Due to the high level of responsibility and time required, each staff advisor is offered a monetary stipend. Currently, NHRI board members and staff raise the money each year to provide these funds. But with your help, we can ease this fundraising burden, allowing board members and staff to concentrate on the people of NHRI. The **Endow a Staff Advisor Campaign** will also create an endowment that ensures all NHRI counselors now and in the future have a dedicated staff advisor who will steward their individual investment relationships.

*"Concern for others, no matter how sincere, does not by itself guarantee favorable development."*

– Dr. William Hall  
Co-founder, NHRI

**OUR  
STUDENTS  
OUR  
FUTURE**

## IN THEIR WORDS...

*"Staff advisors set the tone for NHRI. They are the role models, confidantes, leaders and friends. They are who every new Senior Counselor, including myself, aspires to be. Their investment into each of our 180 Senior Counselors develops members' leadership, enables them to invest in others at their highest capacity, and encourages friendship and collaboration."*

- Hannah Sunderman, Former LDP Staff Advisor (2015 - 2016)

*"Serving as a staff advisor crystallized some of my strengths and revealed some of my weaknesses. It prepared me to lead my peers in an organized, strategic manner. Additionally, as it built my confidence, it also deepened my relationships with other NHRiers. Overall, it was one of my most enjoyable and noteworthy experiences in college."*

- Kale Golden, Former Junior Project Staff Advisor (2015 - 2016)

## WHY GIVE NOW?

Now is the ideal time to invest in NHRI. Since 2008, NHRI has grown its student numbers by 80 percent, the director position is on permanent faculty and a research agenda has been re-established (nine leadership studies have been conducted since 2012). In the 2015 – 2016 academic year, more than half the UNL Homecoming finalists and Mortar Board and Innocents Society members were NHRI students.

For the **Endow a Staff Advisor Campaign**, we're asking you to capitalize on the momentum we have all worked so hard to achieve and help us establish a fund that secures the future of our program and ensures every promising Nebraska child finds a mentor who recognizes his or her leadership potential and works to cultivate and strengthen it.

## JOIN US

The **Endow a Staff Advisor Campaign** seeks to raise \$30,000 (that can be pledged over a period of five years) to endow a fund that generates \$1,275 in stipend dollars each year. The ultimate goal is to raise 12 times this amount to provide for 12 staff advisors. With your help, we can reach this goal and recruit top staff advisors who will develop and strengthen the next generation of leaders. We hope you will join us in this campaign.

Be an investor. Make a difference.



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