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| Agricultural JournalismInternship Presentation Rubric **Agricultural Leadership, Education and Communication** | | |
| **Category** | **Pts.** | **Comments** |
| **Introduction ⎯** 5 pts. |  |  |
| **Company, agency or organization ⎯**15 pts.  ● Describe and/or explain what your organization does, its structure, etc.  ● Your assigned duties and responsibilities  ● The training and supervision you received  ● An overview of your experience |  |  |
| **Journalism Activities ⎯**30 pts.  ● Discussion of achievement of communications objectives  ● Demonstrated use of journalism skills in individual and organizational communications planning and projects  ● Identification, planning and execution of communications tactics  ● Ethical decision making |  |  |
| **Growth in Employability ⎯**20 pts.  ● Professional work habits demonstrated  ● Professional networks established  ● Development of technical expertise in agricultural and/or natural resource sciences  ● Identification of ongoing professional and personal development needs  ● Assessment of your career objectives |  |  |
| **Summary** **⎯**10 pts.  ● A reflection on the entire experience  ● Application of academic instruction to real-world situations  ● Facilitation of the transition from college student to full-time employment |  |  |
| **Use of Technology** **⎯**10 pts.  ● Demonstrated command of technology to deliver message  ● Well developed slides |  |  |
| **Delivery** **⎯**15 pts.  ● Poised  ● Straightforward responses to questions  ● Demonstrated respect for the audience opinions, time, etc. |  |  |
| **Total ponts (105 possible)** |  |  |