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| Agricultural JournalismInternship Presentation Rubric**Agricultural Leadership, Education and Communication** |
| **Category** | **Pts.** | **Comments** |
| **Introduction ⎯** 5 pts. |  |  |
| **Company, agency or organization ⎯**15 pts.● Describe and/or explain what your organization does, its structure, etc. ● Your assigned duties and responsibilities● The training and supervision you received● An overview of your experience |  |  |
| **Journalism Activities ⎯**30 pts.● Discussion of achievement of communications objectives● Demonstrated use of journalism skills in individual and organizational communications planning and projects● Identification, planning and execution of communications tactics● Ethical decision making |  |  |
| **Growth in Employability ⎯**20 pts.● Professional work habits demonstrated● Professional networks established● Development of technical expertise in agricultural and/or natural resource sciences● Identification of ongoing professional and personal development needs● Assessment of your career objectives |  |  |
| **Summary** **⎯**10 pts.● A reflection on the entire experience● Application of academic instruction to real-world situations● Facilitation of the transition from college student to full-time employment |  |  |
| **Use of Technology** **⎯**10 pts.● Demonstrated command of technology to deliver message● Well developed slides |  |  |
| **Delivery** **⎯**15 pts.● Poised● Straightforward responses to questions ● Demonstrated respect for the audience opinions, time, etc. |  |  |
| **Total ponts (105 possible)** |  |  |